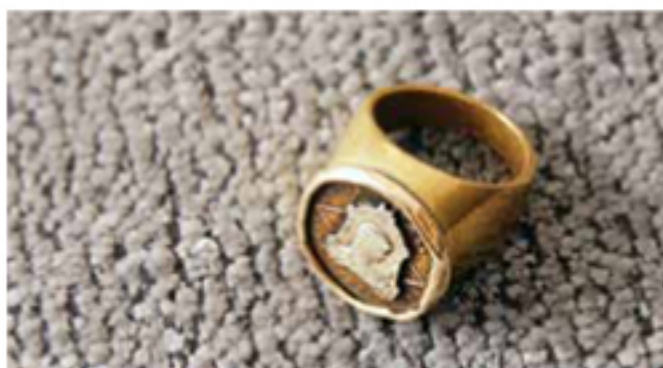
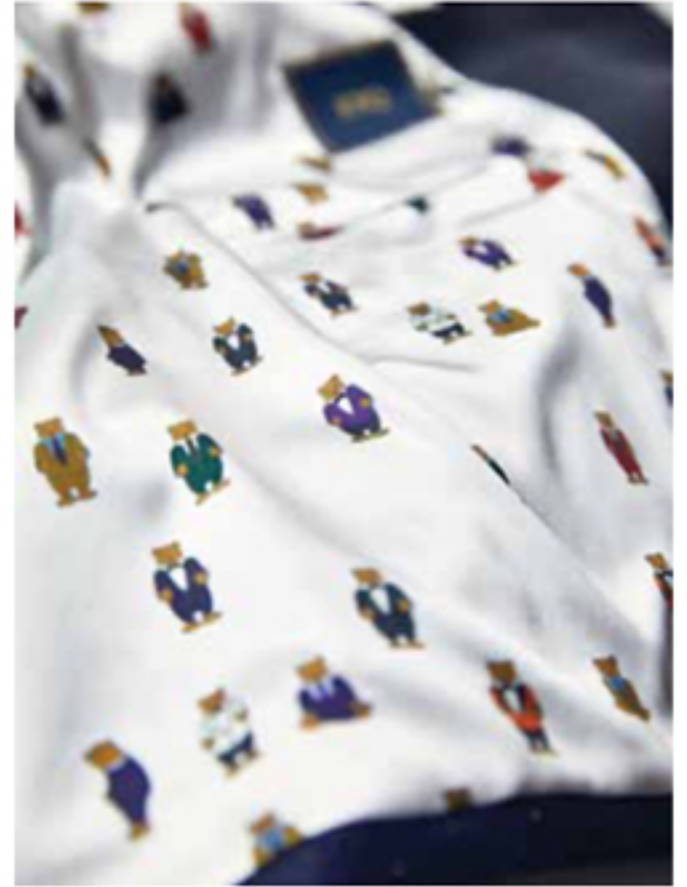


M E N O F S T Y L E

THESE GENTS HAVE STYLE IN SPADES.
A CLOSER LOOK REVEALS THE PERSONALITIES
BEHIND ALL THAT PANACHE.

B Y J . P . A N D E R S O N . E L L E
C A S H I N . L A U R A H I N E A N D
S T E P H E N O S T R O W S K I
P H O T O G R A P H E D B Y K E V I N
P E N C Z A K O N L O C A T I O N A T
2 1 C M U S E U M H O T E L C H I C A G O



RISHI PATEL

Rishi Patel knows a thing or two about pulling together a look: As CEO of HMR Designs (hmrdesigns.com), the 35-year-old oversees an in-demand event and design biz producing bashes for clients like Chanel, Google and the NFL—not a shabby second act for an ex-finance guy recently celebrating 10 years with the North Park-based firm (a career pivot he lists as the “craziest thing” he’s ever done). His event aesthetic? “Understated yet exaggerated,” he says. It’s a design DNA that recalls the dapper Roscoe Village resident’s personal style ethos too: “Whatever catches my attention is timeless, refined and elegant—but it also has to be edgy and interesting. Pieces that blend those things together really beautifully are the things I gravitate toward.”

IN THREE WORDS, I WOULD DESCRIBE MY STYLE AS ELEGANT, REFINED AND FUN.

MY MOTTO IS BE UNAPOLOGETICALLY YOU.

MY STYLE HERO IS ALESSANDRO MICHELE.

THE WORST FASHION FAUX PAS IS TRYING TOO HARD.

MY FAVORITE PLACE TO SHOP FOR CLOTHES IN THE CITY IS SAINT LAURENT.

BOGUSLAW IS THE BEST TAILOR IN TOWN.

DOLCE & GABBANA IS MY GO-TO FOR EVENINGWEAR.

BOW TIE OR TRADITIONAL NECKTIE? NEITHER—I HATE SUITS AND TIES.

MY FAVORITE WATCH IS AN AUDEMARS PIGUET ROSE GOLD ROYAL OAK.

THE GREATEST LOVES OF MY LIFE ARE MY WIFE AND KIDS, JAINA AND AIYEN.



“THE EVERGREEN PENGUIN,” 2009, RECYCLED PLASTIC, BY CRACKING ART/CRACKING ART. “I BELIEVE IN THE PROMISED LAND,” 2009, OIL PAINTING ON CANVAS, BY THE KID/ARTIST. THE KID