## MODERN LUXURY CHICAGO



## The Modern Wing at The Art Institute of Chicago

Monique Lhuillier's Fall 2020 Bridal Collection Presented by Ultimate Bride

Photography by Collin Pierson

Chicago's most fashionable brides and their guests immersed their senses in pure wedding luxury at the Evening of Bridal Luxury 2020. The curated experiential event was unlike any other, featuring iconic label Monique Lhuillier's Fall 2020 Bridal Collection presented exclusively by Ultimate Bride. The event featured artful culinary tastings from Bon Appétit and lush, bold decor and full production visuals by HMR Designs in collaboration with Frost Lighting, Nüage Designs, Elizabeth Grace and Tablescapes. Guests were greeted with rows of champagne and French 75 specialty cocktails from The Botanist as they mingled in Terzo Piano's reception space surrounded by beautiful ballerinas and a stunning violinist from Elan Artists. A pop-up performance took place entertaining guests as the ballerinas escorted the dazzled crowd to the runway show set in The Modern Wing. HMR Designs staged a stunning bridal vignette and tablescape, making for an instagrammable moment. Draped curtains opened to an elaborate seated setting for front row ticketed guests, plus delectable aperitifs from Bon Apétit. Guests flowed to the second floor for a bird's-eye views of the show for more bites and bubbles. Models from Select Model Chicago were coiffed by beauty experts Bridal by Aga and Frankie as they donned the wedding gowns perfectly pressed by Davis Imperial Cleaners. The models floated down the runway beautifully lit by Frost Lighting and to the tunes of Élan Artists. Charlie Hilbrant Films artistically filmed the show while Collin Pierson and his team at Collin Pierson Photography captured the entire event by camera lens. After the show, guests continued to enjoy the evening with sweet desserts and a live 3-piece ensemble from Élan Artists. Elaborate Modern Luxury Weddings swag bags designed by Elizabeth Grace were given to brides filled to the brim with special gifts and offers to help plan their wedding day.

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